

CAMPference Program Guide

March 9th, 2010

8:00 – 8:20AM

Devotional Time – Jim and Pam Behling

All are welcome to join Jim and Pam for a devotional time of inspiration and encouragement to kick off the day.

9:00 – 10:30AM – Morning Keynote

5 Steps to Change your Life Today – Sid Hurlbert

February 8, 1970, Sid gave his first seminar on communication skills. He was only 18 years old. Sid is now 57 years old and has been teaching the art of “What to Say & How to Say It” using his 5 STEPS method for over 30 years. Averaging over 200 seminars annually, he lectures throughout the United States, Canada and Europe to a wide variety of professional, corporate, academic, and civic groups. He combines his powerful messages, humor, and insight with entertaining twists, creating a dynamic learning experience that transforms the way people relate to themselves, fellow employees, and their families.

Learn Sid’s 5 “STEPS” to empower you and change how people view and treat you. You will learn:

- What signals you are sending when dealing with others, how they impact your life.
- How to take control of them.
- The various steps to a powerful and successful telephone conversation from the moment you answer until you say “good-bye”.
- How to “choose” a better attitude every day, no matter what!
- How to have fun and be happier every day and show it!

10:45 - 11:30AM – Session 1

The Power of Empathy and Enthusiasm – Sid Hurlbert

Many times you cannot control events in your life, but you do have the ability to control how you view these events and your emotional response to them. Knowing and understanding why people do what they do, will help you make the right decision as to how you react and respond to them. Constant exposure to job stress can lead to emotional exhaustion and cynicism. Finding and maintaining your enthusiasm is not only beneficial for you, but for everyone around you! This presentation will show you how to keep your battery charged so you don’t burn out!

National and Local Camping Trends – Danielle Shaw

Danielle Shaw is the Executive Director of the American Camp Association, Texoma. She has spent more than 20 years acquiring extensive experience in youth development programs including for-profit, agency, parks and recreation, and non-profit camps. She has conducted workshops across the United States in such areas as Risk Management, Staff Development, Performance Management, Technology, and the Impact of Camp on Youth Development. She is committed to serving the camp industry to ensure that camp gives kids a world of good. Danielle will discuss the latest and greatest trends in summer camping.

Update from Texas Department of State Health Services – Paula Anderson and Heather Muehr

The presentation will focus on the new youth camp rules, emphasizing the changes in the requirements for this upcoming season. In addition, Texas DSHS will be introducing the modified inspection checklist which will be used by sanitarians this summer.

Predators, Campers, and Facebook...Oh My! – Britt Darwin-Looney and Zack Smith of Praesidium, Inc

Praesidium is the national leader in child abuse risk management. They help camps, churches, schools and other organizations reduce the risk of this growing problem. Over the last 20 years Praesidium has partnered with more than 4,000 organizations to protect children and vulnerable adults from abuse and staff from false allegations of abuse. Join attorney Britt Darwin-Looney of Praesidium to explore the scope and significance of the problem of sexual abuse in camps, how child molesters operate within camps, and how to spot the warning signs or “red flag” behaviors that often lead to abuse. In addition, youth-to-youth abuse is an often overlooked area of risk, but over the past years, reports of youth-to-youth incidents have risen more than 300%. In this session, participants will also learn the types and patterns of youth-to-youth abuse, how to monitor interactions to prevent abuse, and how to recognize early signs that youth-to-youth abuse may be imminent. Finally, throughout the session we will discuss issues surrounding the use of social media and its connection with abuse.

Emergency Procedures - Kristi Vandenberg of Hill Country Red Cross

Learn important emergency procedures from the Red Cross to ensure you are providing the safest environment at your camp.

11:40- 12:25PM – Session 2

What To Say and Sow To Say It (on the telephone) – Sid Hurlbert

Sid’s surveys show that over 90% of people answering the phone send the wrong signals to the caller. Many of us answer the phone, without meaning to, with an attitude that seems to say, “This would be a great place to work if people would quit calling and bugging us.” Sid will share with you telephone techniques starting from the greeting right through ending the call and even how to handle upset callers. The way you answer the telephone makes a difference in your life and the caller’s life; yes, answering the phone is that important!

Insurance and Liability Concerns - Robert Monaghan

Robert Monaghan is the Executive Vice-President and sales manager of Hibbs-Hallmark & Company in Tyler, Texas. Robert has insured camps since 1986 and currently works with over 100 camps. He also insures the American Camp Association and serves on their insurance committee. Get the latest update on insurance issues, plus what liability concerns to be aware of this coming summer.

“Why Green?” - The Benefits of Environmental Conservation - Cesar Gellido

Learn more about the benefits of conservation at your camp and how it can positively affect the environment.

Program Planning - Ryne Witt of Camp Flaming Arrow

A presentation over the process of planning programs and different activities at camp. This includes talking about empowering the youth and parents that participate in your camp, writing activity books, being open to new ideas and how good programming equals good marketing.

2:00-3:00PM – Afternoon Keynote

Priorities and Perspectives – Cliff Dugosh

A native of San Antonio, Cliff has spoken to thousands of individuals ranging from third graders to corporate executives. For the past 16 summers, Cliff has volunteered as a counselor at Dream Street, a camp in southern California for children with life threatening or terminal illnesses. He was honored by San Antonio’s Northside Independent School District as its 2006 Pillar of Caring. Priorities and Perspectives is a humorous, thought provoking look at life. View life from a little different angle and find out what’s really important in the whole scheme of things. This one could change your life as you know it today.

3:15 - 4:00 PM – Session 3

How Camps Can Help in a Time of Disaster - Ben Eble of Camp Camp

Learn how to lend a hand in a time of need and how your camp can provide services should disaster occur.

CAMP Legislative Update - Courtney Hoffman

Get an update from Courtney, C.A.M.P.'s legislative liaison and lobbyist, on current legislative issues and concerns affecting the camp industry.

Creative Activities and Games - Tim Hutchton of Mo Ranch

Looking for a great way to spend the afternoon? Look no further. We will spend our time together learning and playing games that have been a big hit for our campers and students over the past few years. We will offer a variety of new games and of course some of the oldies with a new twist. Whether you are looking to build upon your existing Bag O Tricks or just looking for a fun, action packed session this one is for you!

Predators, Campers, and Facebook...Oh My! – Britt Darwin-Looney & Zack Smith of Praesidium, Inc

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4:15 - 5:00PM – Session 4

Online Camp Store Creation and Management - Daniel Lucksinger of Camp Longhorn

Learn more about creating and managing your own online camp store.

The Power of Empathy and Enthusiasm – Sid Hurlbert

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Young Camping Professionals Round Table - Jonathan Shirley of Camp Champions

Join other young camp staff members to discuss issues and concerns affecting camps today. Get to know other people new to the industry and share your thoughts and ideas.

"Experienced" Directors Round Table - Blake Smith, Tommy Ferguson, and John Robertson

Join fellow camp directors to discuss issues affecting camps today. This round table gives camp staff an opportunity to share thoughts and ideas with seasoned veterans in the industry.

7:00 - 9:00PM – Banquet Dinner

"The Power of One" - Lorraine Lemon

Lorraine is the Executive Director of Art2heart, a Non-Profit Youth organization dedicated to helping young people become responsible leaders for the 21st century. Lorraine has made a major impact in her community with her Winning Formula of Integrating the Fine & Performing Arts with Character Building Qualities. Lorraine's has been married for 30 years and has 5 children and over 13 grandchildren. She and her Husband live in Center Point Texas ...right outside Kerrville. Utilizing the challenges she overcame living in the inner city of Detroit she feels she was born to MOTIVATE! She loves the performing arts and her goal is to help people live out their potential in life. Living her life with no regrets, she believes she can do that by trusting God in everything.